

Patriot Outreach 2019 Annual Report

ANNUAL MESSAGE

“You gave me my son back!” a heartfelt thank you, from a Father, at an Outreach event. He said, “You’re back!” a year earlier his son returned from the battlefield and wasn’t coping well, drugs, excessive alcohol, quick temper and on the verge of suicide. Our volunteer provided the tools that helped him, save his son, he declared. In 2018, we hosted over 1,000 outreach activities and provided assistances in all 44 States and 6 Foreign Countries. ***Souls touching Souls, Making a Difference!*** This is what it’s all about.

Patriot Outreach (PO), a 501(c) 3 non-profit corporation is headquartered in Selma, OR. Our mission is to provide direct assistance to Armed Forces, Retirees, Veterans, Government Civilians, Battlefield Contractors, First Responders and their Families (Patriots). Often forgotten are the Families who also need support to recover from debilitating stress associated with recovery. PO provides resources, to help understand stressors, coping strategies, and the triggers which cause pain.

We have delivered our Patriots without charge effective and confidential tools, and coping strategies, to combat anger, stress, and even PTSD. For example: Patriot Outreach provided free Coping Strategies CDs and downloads for all Patriots who request; provided funding to Warriors/First Responders attending PTSD Seminars and Workshops; provided financial assistance to disabled Veterans for home renovation; provided counseling (outsourced), treatment and educational resources to those individuals and families suffering from stress disorders – treatment and sustainment. Our resources help bridge the gap between those who seek professional help and the silent majority.

Special efforts this year focused on Families, who also need support to recover from debilitating stress associated with recovery. Since our founding in 2006, we met many who suffered from PTSD symptoms in silence due to the stigma associated with the treatment of mental illness. It was alarming to discover how many individuals contemplated or attempt suicide.

In 2017, our volunteers logged over 11,000 hours. PO received \$222,789 In-Kind Donations. We are planning to move forward with a National Capital Campaign to raise funds for the construction of our Continuum Care Retirement Campus (with a Therapeutic Ranch) and a Traumatic Brain Injury (TBI) Hospital (KS). Our facilities will feature state-of-the-art green technology with the focus on becoming an international model for excellence for self-sustaining, stress-free physical environment facilities while offering a natural atmosphere to overcome life’s inherent challenges.

Our Continuum Care Retirement Campus (CRCC) will provide a continuum of care and social services; a place where Patriots can go “to live, not just to die.” Social support will include mentoring our youth and provide them a guiding hand from the wealth of their experience through fishing and hunting (Rod and Gun Club), flying (Aviation Club), Hot Rods (Automotive Club), and Farming (Horticultural Club). Co-located within some of our the CCRCs will be a Dementia Village. Our Concept: is to build 200 group homes located near VA Hospitals and Centers, specially designed to create conditions were residents are challenged and remain active. COL (R) Monaco and COL (R) Shafferman will be taking a trip to the Netherlands to meet with Dementia Village Advisors and to tour an established village.

[\(http://twistedstifer.com/2015/02/amazing-village-in-netherlands-just-for-people-with-dementia/\)](http://twistedstifer.com/2015/02/amazing-village-in-netherlands-just-for-people-with-dementia/).

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The past six years PO has gained international and national exposure. The number of charitable organizations teaming with PO has doubled. Our partners have helped us educate the public about mental health stressors, TBI and PTSD, and provide effective tools and coping strategies.

In 2013 we became a proud member of the Combined Federal Campaign (CFC) as a National/International charity (#33784). CFC is the world's largest and most successful annual workplace charity campaign. Pledges made by Federal civilian, postal and military donors support approved non-profit organizations that provide health and human service benefits.

We currently receive donations from Individuals, Cerner (Health Information Technology Corporation and a sponsor of our equine therapy program), CFC, Corporations, United Way, PayPal Giving Fund, AmazonSmile, eBay, and special events (Golf Tournaments, Outreach Events, Sports Events, etc.).

PROGRAMS

Our signature resource is a CD called *Coping Strategies*. This tool provides useful skills for Patriots and health professionals. The CD has generated numerous testimonials regarding its effectiveness in decreasing stress associated with PTSD symptoms. We have issued over 300,000 CD's and downloads. Most notable CD requests: 82nd Airborne Division (5,000), Fort Bragg, North Carolina, 91st Division (3,000), CA, Ft Hood, Texas (3,500), Joint Task Force Headquarters, MO, (1,500), USO, VA, (1,000), and the VFW, IA, (8,000).

Some of our Top Programs:

Monty Roberts in a special three-day Workshop for Warriors, Veterans, and their Families. Combating Suicides, these simple, non-intrusive interventions widely known as "Join-Up" offers everyone an effective tool to rediscover themselves through nature. These self-awareness exercises deal effectively with emotional trauma, anti-social behavior & withdrawal, anger, stress, combat stress & PTSI (as Monty describes, it's not a disability it's an injury; it's fixable). With the increase in military deployments, violence against a police officer and national disasters we are expecting an increased demand for this program.

New Program – SailingVets Outings for Warriors, Veterans, and their Families.

SailingVets Outings is another program we use to combat suicide and to provide non-intrusive interventions treat for PTSD. It offers our Patriots an effective tool to rediscover themselves through nature.

"SailingVets" project lead by "Skipper Tim" Bercovitz, at the helm of his beloved "FAIRWIND," and in a partnership with Newport Harbor American Legion Post 291, we have scheduled at least twelve Outings for next year.

Rev Up 4 Kids.

Christi Edelbrock, our National Spokes Lady, has partnered with PO to help children and teens with PTSD. Many children and teens have lived through the war, sexual or physical abuse, school shootings, violent crimes, or suicide. Christi has developed a program to bring Patriots and Teens together with a back to basic "Retro" community auto shop – providing automotive care and basic mechanic operations. During their training, they will compete in several Hot

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Rodders Engine Challenges. This helps them build teamwork, enthusiasm, and ingenuity - utilizing play/cognitive behavioral therapy to cope with stressors or trauma.

Legal Center.

We established a Patriot Outreach Legal Center to provide essential and free legal services to Veterans and Veterans Service Organizations on a number of matters, including litigation, legal research, advice, consultation, brief and memoranda writing, depositions and direct representation. Our Lawyers have provided over \$350,000 in pro bono services.

Ambassador Program.

Through our Ambassador Program, we will provide our Patriots with programs to improve their lives and to reduce their stressors. This past year, Patriot Outreach has worked with the Military Family Readiness Groups (FRGs) in the MO/KS Metro Area and The National Golf Club to provide the following activities:

- Kids Who Cook (The National/KCMO) – a monthly program available to our military and first responder’s children ages 6 – 12.
- Warrior Weddings – the National Golf Club, Parkville MO, will be hosting weddings for our heroes and will waive all venue and specialty fees as a military discount. The National has agreed to contact local bakers, rental agencies, and photographers to ask them to donate their products and time. The National provides free customized wedding planning assistance.
- We have a Limo company willing to donate some of their costs.
- Mommy and Tea – this program will also be available to our military and first responders.
- Easter Programs.
- 4th of July Celebrations.
- Brunch with Santa – this program will be hosted by Patriot Outreach and will include a brunch and a visit with Santa (includes photos).

Our National Program objective is to expand our services and benefits nationwide. Our overall objectives:

- To Coordinate Family Services and Activities for children needed to relieve stress and for camaraderie;
- Be a Community Liaison Officers to seek out programs and activities to directly support our Patriots.
- Build Relationships.
- Work with businesses and service organizations.
- Provide a liaison for our Veterans.
- Advising corporate members; working side-by-side with corporation outreach to our Patriot Community.
- Hosting events to engage our members, community, and businesses.
- Engage Social Media and Media Outlets (radio, printed, newspaper, digital channels).
- Patriot Outreach is working with the Military Family Readiness Groups (FRG) and First Responders Outreach Programs.

There are no costs to our Military/First Responders and their families.

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Operation Honeymoon – is one of our successful innovations with The Family Place Therapeutic Services – a couple/family reunification. This program is a 12 week, the three-phase process providing therapeutic applications and a positive reinforcement/reward system. The main resolve of this program is to re-align active duty and returning Veterans with their Spouses and Children for a healthier, happier and more productive relationship.

Upledger Institute – a non-intrusive resource for PO. The Upledger Institute is a World Leader in light-touch therapy and offers a range of treatment options. Our research has determined the two best options for treating PTSD is, CranioSacral and Dolphin-Assisted Therapies. Each has been very successful in working with Veterans to address specific health concerns associated with PTSD; anxiety, depression, insomnia, pain intensity, pain interference, and quality of life.

The Foundation for Exceptional Warriors (FEW) - provides therapeutic recreational activities; successfully overcoming Veteran PTSD struggles with a campfire and camaraderie of the brotherhood.

Final Notes:

Life often means dealing with the next moment requiring support from others. Seeking professional help is always advisable, but unfortunately, there is a stigma associated with psychiatric treatment which can prevent a person from initiating psychiatric care. ***Coping Strategies*** and our team provide simple, private and confidential support.

PO provides useful guidelines, reports articles, links, and special instructional audio programs, NOT because we say so, but through the testimonials and lives saved.

Our team emphasizes non-intrusive support, sharing with those who share a common concern for the health and well-being of the brave men and women who selflessly devote their lives to the defense of liberty and our nation.

SUPPORTERS

Special acknowledgement and thanks to those assisting with our mission: Cerner Corporation (KS,MO, Global), On-Site Solution (KS), CBIZ (MO), Home Depot (MN), Hy-Vee (KCMO), Candlewood Suites (NC), Goliath Pictures (CA), Walmart (KS, NE, OK, WA, MN), Entertainment Radio Network (CA), The Family Place (OR), Virtual World Media (CA), Sam's Club (MO), Lockheed Martin (TX-Armed Forces Bowl), Insulation Specialties (KS), Wallboard (KS), Philco Construction (MO), Lifestyle Publications, (KCMO), Weichert Realtors (Gwynn Wiley – MO/KS), First Command (KS), Jay Wolfe Toyota (KCMO), Golf Academy (MO), Caedmon Construction (KS/MO), EIKO (MO), Ryan Daniel Tour (TN, IL, NC, MO, KS) and Edelbrock Family Foundation/Rev Up 4 Kids.

FUTURE PLANS

We plan on building CCRC's and establish the first TBI Hospital to become an international model for the self-sustaining, stress-free physical environment while offering a setting to enhance our mental well-being by providing coping strategies to overcome life's inherent challenges. The above projects will provide support, rehabilitation and employment opportunities for our Patriots.

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FINANCE

The program to administrative/fundraising rates for 2011 thru 2017 are:

	Functional Expenses						
<u>Total</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Revenue	\$ 65,130	\$172,131	\$243,300	\$381,245	\$495,947	\$455,169	\$474,484
Program Expenses	\$61,278	\$140,143	\$192,797	\$334,155	\$437,467	\$406,437	\$424,989
Management Expenses	\$3,119	\$10,832	\$21,310	\$22,000	\$29,596	\$18,430	\$19,284
Fundraising Expenses	<u>\$733</u>	<u>\$21,156</u>	<u>\$29,193</u>	<u>\$25,090</u>	<u>\$28,884</u>	<u>\$30,302</u>	<u>\$30,211</u>
Admin/Fundraising rate	5.6%	8.6%	12.4%	10.9%	10.5%	9.6%	9.4%

Total Revenue = Cash and In-Kind Donations (goods and service).

Net Assets or Fund Balance at the end of 2017 = \$23,215

PO's seven-year average of Total Revenue to Management/Fundraising rate is 9.5%; 90.5% of cash and in-kind donations went to support our programs.

In 2014 Patriot Outreach became a **National Better Business Bureau (BBB) Accredited Charity** meets all 20 Standards for Charity Accountability. "The BBB Wise Giving Alliance Standards for Charity Accountability were developed to assist donors in making sound giving decisions and to foster public confidence in charitable organizations. The standards seek to encourage fair and honest solicitation practices, to promote ethical conduct by charitable organizations and to advance support of philanthropy."

BOARD MEMBERS

Colonel Tony Monaco, Retired
Co-Founder

Clifford Rylander
Department of Army Civilian

Colonel Arthur F. Shafferman III, Retired
Ambassador & Co-Founder

Chaplain Jack LeRoy
Family Readiness/Chaplain Alliance

Dr. William Stadler
Medical Community

Jerry L. Goodard
Community Outreach

Troy Shields
Chairman & Outreach Director

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FINAL NOTE

We will continue to seek institutional acknowledgment from the leadership, faith base and medical community, such as the Mayor of Fayetteville (Ft. Bragg) and North Carolina Governor's Proclamation 2017 proclaiming "Patriot Outreach Day," while analyzing operations and evaluating staff motivation and effectiveness. This knowledge can help us appropriately train people to provide favorable environments where leadership support attains the maximum utilization of resources.

COL (Ret.) Jack Shafferman
CFO/Engineer/Volunteer
Patriot Outreach